



2012 Partnership Program

Shift Happens!

What You Do and Don't Do Determines Your Destiny

Girls Gals Gurus, Inc.
Suite 203
254 Route 17K
Newburgh, NY 12550 USA
Tel: 845-797-4314
info@girlsgalsgurus.com



Girls Gals Gurus™

Living, Loving, Learning and Leaving a Legacy

Girls Gals Gurus™ (GGG) is the global voice for women delivering innovative lifestyle strategies through education and inspiration. More than a million women worldwide have experienced GGG through our seminars, magazine writing, newsletters, teleconferences, personal appearances and multi-media teachings. The value to these women has been increased productivity and happiness in their workplaces, communities and homes as they learn that they DO have control over their physical, mental and spiritual well-beings.

How can healthier and happier women make a difference in your organization?

How can your organization benefit from aligning with the fastest growing influence for personal development in your region?

How can YOU benefit from a day engaged with a...

Retired General sharing Leadership Skills?
Corporate Coach sharing Action Steps to Get Out of a Rut?
Wellness Expert sharing Healthy Lifestyles?
Nutritionist explaining the Effects of Eating Habits?
And More!



Dr. Liz Anderson Peacock &
Dr. Carol Ann Malizia
The women behind GGG

Girls Gals Gurus™ was founded by two doctors who showcase over 45 years of knowledge and wisdom building long-term solutions that deliver the most value for your life. Known within their professions for their high standards, quality and coaching skills, the Women behind GGG bring forth an international team of speakers dedicated to the leadership principles that reflect a philosophy for achieving maximum performance, health, and beauty. These programs are designed to connect, engage and empower women to increase awareness of their life potential through the understanding of universal truths.

The Event

Shift Happens!

What You Do & Don't Do, Determines Your Destiny!

GGG events attract those who choose to invest in a day engaged in ideas and techniques they can apply immediately and effectively in their jobs, communities, families and personal aspirations. *Shift Happens* will give attendees who are ready to overcome the mental, physical and unnatural barriers that in the past kept them stuck physically, emotionally and professionally the foundation necessary to take action.

Your organization has the opportunity to align with GGG and to be recognized as a leader in supporting this growing community. The Partner Program options we invite you to explore bring the benefits of GGG into the lives of your staff. Opportunities range from tickets for staff with your organization alignment to bringing GGG on site as a thank you for generous support.

How do your company, staff and colleagues respond when *Shift Happens*?

Experience The Energy!

Name of Event: *Shift Happens!*

Date: Thursday, May 10, 2012

Time: 8:30 am – 4:00 pm

Location: The Grandview

(176 Rinaldi Blvd, Poughkeepsie, NY, 12601)

Cost: \$75 per person



The cast for the next event includes the following team of phenomenal speakers:



Ret. Brigadier General Rebecca Halstead

The First Person You Must Lead is You!

The General is coming! The General is coming!" General (retired) Becky Halstead will have you laughing, crying, thinking, sharing and learning as she entertains, educates and inspires you! Becky's "STEADFAST Leadership" motto of "The first person you must lead is YOU!" is compelling, realistic, and stimulating. She will share stories about her life (the good, the bad and the ugly), from being in the second class of women at West Point, to becoming the first woman in our history to be a Commanding General in combat (in Iraq). You will find yourself reflecting on your own journey, re-shaping your own life's purpose, and discovering new ways to leverage your past, deal with your present, and plan for a better tomorrow. You will leave feeling energized, renewed and ready for "battle!" So, come prepared to reflect, regroup and re-ignite your passion for life from the inside out! You will not be disappointed .



Bruce Bond. DC. DACBN

Welcome to C.R.E.A.T.I.N.G Health™ principles for living life to the fullest

C.R.E.A.T.I.N.G Health™ is about possibilities, about potential. Living an exceptional life is about Creating. Dr. Bond will reveal the connection between being overweight and many of the health issues facing women today and what you can do about it.

- ChoiceChoose to exercise your power of choice
- Rest..... Choose to rest, restore, and enjoy
- Activity.....Choose to become active for strength and growth
- Environment.....Choose environments that will help you flourish
- Trust.....Choose to have trust in yourself and your body
- Interpersonal Relationships ...Choose to connect with nourishing people
- Nutrition..... Choose to eat to thrive
- Gift.....Choose to take care of the greatest gift given to you, your body



Dr. Liz Anderson Peacock

Stuck in a Rut?

~ In a life transition but confused with your next move or direction to take?
~ Do you want to get "there" from "here" but are missing a crucial step to do it?
If you want better results or clarity in a particular area of life, this will get you started. Your challenge may arise in relationships, job, health, creativity, fitness, nutrition, weight, stress, sleep, financial or community.
Perhaps you want greater vitality, fulfillment and joy in your life. This is a "must do" to start you off. Leave with some 3 actionable steps to move you forward.



Beverley East

What makes you Tick?

As seen on Good Morning America, Beverley shows how detailed analyzed strokes in an individual's handwriting can be used to assess his or her personality. Utilizing this accurate method of character assessment has several advantages in assisting corporations and organizations: Employees can gain insights into their own personalities. Strengths and weaknesses can be identified, as well as areas of potential talents and skills. Communications between and within employee teams can also be enhanced.





Dr. Carol Ann Malizia

The Core Principles

Girl Gal Guru is the method by which we can observe ourselves and patterns of thinking physically, mentally & spiritually, to create an integrated, balanced & joyful life experience. This is a sustainable process that yields results. You will come to understand the role that your girl gal and guru play in various situations. Throughout this method, we will share knowledge and tools to teach you how to manage and maximize your unique experience of life components – physical, mental, spiritual, vocational, family, financial and community. Come share in this journey with women who aspire to living a fulfilled life that will have an impact on the world



Jodi Darling, B.S. Nutrition, CHT

Stop the Cycle. The behaviors behind what and why we eat

You will learn how to eat when you are hungry, stop when you are full and deal with your emotions completely independently. You will learn how to make healthy food choices because you choose to not because you are supposed to. You will learn how to take care of yourself, meet your needs, and be your own best friend, so you can stop the self sabotage and internal struggle and come to peace with who you are. Learn how to break out of the diet/binge cycle so you can lose weight naturally and learn to feel better about yourself, lose the insatiable appetite for food, and come to peace with your body.

And welcoming back Dr. Gilles Lamarche! – Returning to MC *Shift* Happens!

What people have said about past GGG events:

"We know what we know! Sometimes we need to be reminded. Thank you for the very timely reminder and walking with me further along the road of my self-discovery"

- EB, S

"Fantastic. It is and will be an inspiration for my life and career. It is so good to have something tapping into women's reality."

- Natalie M., OB Canada

"I truly had a magical experience today. I listened, I learned, I grew, I improved my self esteem and most of all I am empowered. Can't wait to see you next year."

- Jennifer M., Staten Island NY

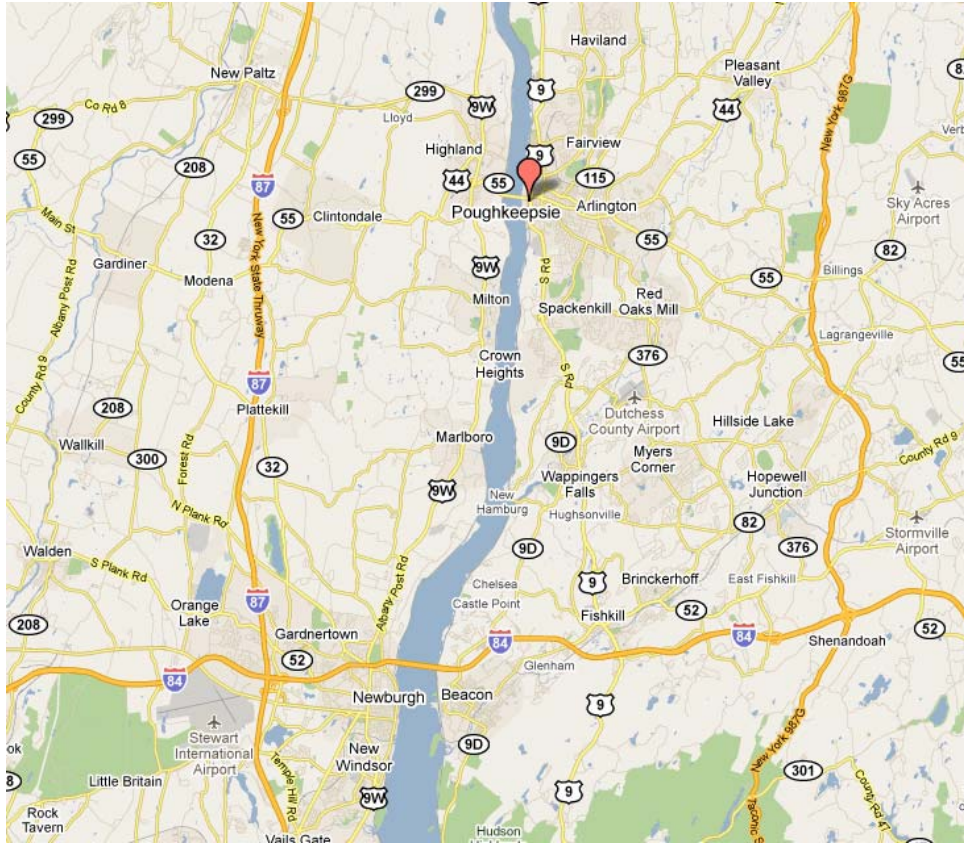
"This was the most professional and well presented seminar I have ever attended."

- Judith H., Goshen, NY



Event Location:

Nestled in the heart of the Hudson Valley, The Grandview is centrally located between Albany and New York City. It is easily accessible from mass transit and approximately 45 minutes from both Stewart and Westchester airports.



The Opportunity

Our Corporate Partnership programs are designed to add value to your business by delivering unique, turnkey programs that create brand excitement, engage with the audience, generate revenue and in some cases, provide category exclusivity.

As the only one of its kind, the Girls Gals Gurus™ Speaker Series attracts women of all ages and in all stages of life. As the GGG community continues to grow, technology and social media will provide corporate sponsors the opportunity for endless exposure and engagement across various channels of communication.

Through increased marketing and advertising efforts, media exposure, multiple speaking engagements, word of mouth, social media and returning attendees, we will ensure that the excitement and energy of the next GGG Speaker Series will continue to attract new audiences and lead to increased exposure for our supporters.

The Reach

Since the first Girls Gals Gurus™ event in New Jersey in 2006, over a million women have heard the message of Girls Gals Gurus™ through their magazine writing, newsletters, teleconferences, personal appearances, seminars and multi-media teachings, globally.

Women account for 85% of all consumer purchases including everything from autos to health care:

- 91% of New Homes
- 66% PCs
- 92% Vacations
- 93 % OTC Pharmaceuticals
- 65% New Cars
- 89% Bank Accounts
- 93% Food
- 80% Healthcare

Women are the primary consumers in the United States.

Women represent an economic powerhouse, making over 85% of the consumer purchases (in the United States) and influencing over 95% of total goods and services. Women's consumer spending is \$3.7 trillion and business spending is \$1.5 trillion. Women also purchase 50% or better in traditional "male" categories like automobiles, consumer electronics, and PCs (Inc. Magazine)

Our audience:

- 20% are women 18-34
- 40% are women 35-54
- 25% are women 55+
- 15% are men



Partnership & Sponsorship Packages

Gold Sponsor - \$5,000

- Category exclusivity
- Rights to use all marks and images, as approved by Girls Gals Gurus™
- First right of refusal to Gold sponsorship for the next GGG Event
- At the Event:
 - An opportunity to speak about your company
 - Full Color Company banner placement at prominent location, inside event hall
 - Setup a company booth at the event
 - Opportunity to insert company information or product in attendee take-home package
- Print & Radio advertising
 - Prominent logo placement in local advertisements
 - Special mention in all on-air interviews
- Online Marketing:
 - Banner ad and hot link on the official event webpage
 - Banner ad on email distribution
 - Special mention & logo placement on Official Facebook Page
- Additional Gold sponsor benefits
 - (6) VIP Tickets to The Grandview Event
 - Preferred seating
 - Complimentary lunch and beverages
 - A 2 hour Girls Gals Gurus™ session in your office with 1 GGG speakers (to be used within 2012)

Silver Sponsor - \$2,500

- Rights to use all marks and images, as approved by Girls Gals Gurus™
- At the Event:
 - Special sponsor spotlight in opening remarks
 - Setup a company booth at the event
 - Opportunity to insert company information or product in attendee take-home package
- Print & Radio advertising
 - Logo placement in local advertisements
 - Special mention in all on-air interviews
- Online Marketing:
 - (1) Box ad and hot link on the official event webpage
 - (1) Box ad on email distribution
 - Special mention & logo placement on Official Facebook Page
- Additional Silver Sponsor Benefits
 - (4) VIP Tickets to The Grandview Event
 - Preferred seating
 - Complimentary lunch and beverages
 - A 1 hour Girls Gals Gurus™ session in your office with a GGG speaker (to be used within 2012)



Bronze Sponsor - \$ 1,000

- Rights to use all marks and images, as approved by Girls Gals Gurus™
- At the Event:
 - Special mention in opening remarks
 - Full Color banner placement at event
 - Setup a company booth at the event
 - Opportunity to insert company information or product in attendee take-home package
- Print & Radio advertising
 - Logo placement in local advertisements
 - Special mention in all on-air interviews
- Online Marketing:
 - (1) Box ad and hot link on the official event webpage
 - (1) Box ad on email distribution
 - Special mention & logo placement on Official Facebook Page
- Additional Bronze Sponsor Benefits
 - (2) VIP Tickets to The Grandview Event
 - Preferred seating
 - Complimentary lunch and beverages

Corporate Exhibitor - \$400

Corporate Exhibitor Benefits

- Rights to use all marks and images, as approved by Girls Gals Gurus™
- (2) VIP Tickets to The Grandview Event
- Setup a company booth at the event
- Opportunity to insert company information or product in attendee take-home package

Please note:

If you can't send all your employees,

Sponsor the event

and we will come to you!



Who can benefit from your participation?

GGG has the honor of being affiliated with Semper Fi of the Hudson Valley, a 501c(3) organization and recognized New York State charity.

The goal is to support those who are in the military, both deployed and stateside. By engaging with the community to raise funds to offset the cost of shipping packages to our troops, educate parents by hosting informational session and offer education scholarships in the memory of our Fallen Heroes to help those how are recently discharged from the service.

Our children who protect and honor our country are a special breed of people. The work of Semper Fi Parents enables us to feel useful and productive while our children face the hardest battles of all. It is with a most gracious heart that we express a profound gratitude for your love, support and generosity.

A portion of the proceeds from this event will be donated to Semper Fi of the Hudson Valley.



Contact Info

Be a part of this powerful force that continues to encourage women to move forward in their lives, positively impacting future generations!

Girls Gals Gurus, Inc.
Suite 203
254 Route 17K
Newburgh, NY 12550 USA
Tel: 845-797-4314
info@girlsgalsgurus.com

For sponsorship inquiries please contact:

Allison Short
845-797-4314

Allison@inanyminute.net

Visit us online for more info, and follow us on Facebook!

www.girlsgalsgurus.com



Sponsorship Form

Women around the globe have benefited from the knowledge, tools and confidence gained through the Girls Gals Gurus experience. More empowered women leads to better professional and personal opportunities for all.

Thank you for sponsoring our May 10, 2012 event at the Grandview.

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

Bronze Sponsor - \$1,000

Corporate Exhibitor - \$400

Name: _____ Title: _____

Company: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Credit Card Type: Visa Mastercard American Express

Credit Card Number: _____ Exp: _____

Name On Card: _____ CVV: _____

Billing Address: Same as above | _____

City: _____ State: _____ Zip: _____

Fax this form to: (845) 567-9197

Or Mail to:

Girls Gals Gurus, Inc.

254 Route 17K, Suite 203

Newburgh, NY 12550



Speaker Biographies



Dr. Carol Ann Malizia

A recognized International speaker, leader, author, consultant, Dr Carol Ann Malizia delivers an energizing message of insights and change all women are faced with during their evolution in life. Her twenty years of clinical experience combined with an equally long personal study of the Laws of the Universe add to her passionate wisdom. This year, Dr. Carol Ann was honored in front of 4000 colleagues with the distinguished Chiropractor of the year award.



Dr. Liz Anderson Peacock

Dr. Liz is a dynamic and internationally recognized expert in both the chiropractic profession and in the health and wellness field. She engages audiences around the world, speaking and bringing a vitalistic approach to the workplace and teams, facilitating corporate groups working on team building, motivation, matching values with vision and encouraging an approach which embraces self-leadership over management. Her professional coaching clients and patients acknowledge her as “pivotal,” “life changing” and “transformational”. Her extensive background covers her active practice of over three decades, articles in peer reviewed journals, academic panels, and involvement with regulatory bodies. She volunteers extensively and enjoys an active lifestyle with her family.



Ret. Brigadier General Rebecca Halstead

General Halstead was the first ever female graduate of West Point to be promoted to General Officer, serving as senior Commanding General for logistics in Iraq, and was the first female in U.S. history to command in combat at the strategic level. Following her extensive 27-year career with the U.S. Army, General Halstead retired in 2008. Her primary focus is to provide leadership and motivational training to fellow officers and corporations worldwide.



Beverley East

Beverley East, International Forensic Graphologist, has worked in the private and public sector of personnel management for over 14 years. She was introduced to Graphology in 1987 while employed by a recruitment consultancy. This highly successful company used graphology as a primary tool for client selection and recruitment. Ms. East was the media consultant regarding the Anthrax letters and other landmark cases. For six years she wrote a popular career column “Writefully Yours” for the Sunday Gleaner and the past eight years she has written a handwriting column “Reading Your Writes” for the Sunday Herald. She is the author of best-selling book “Finding Mr. Write – a New Slant on Selecting the Perfect Mate”. Her debut novel “Reaper of Souls” was launched in September 2007.



Bruce Bond DC, DACBN

Bruce Bond has a solid background in the application of nutrition and herbology with over 20 years of clinical and practice management experience. His education spans degrees in biology, human anatomy, as well as post-graduate certification in Practical Herbal Therapy and Herbal Prescribing and he has obtained Diplomate status in Nutrition from the American Board of Clinical Nutrition. Currently he is part of the post-graduate faculty at Texas Chiropractic College. In 2004, Dr. Bond became an independent clinical consultant for Standard Process Inc. He has lectured extensively on subjects such as endocrinology, nutritional biochemistry and physiology, hepatic detoxification mechanisms, and the immune system. He has focused his extensive nutritional background on writing and publishing as well. And his book, *Synergistic Therapeutics*, includes 52 conditions with a review of symptoms and chief complaints and background on etiology and descriptions of each condition. This is used by physicians nationwide.



Jodi Darling, B.S. Nutrition, CHT

Jodi Darling is a Nutritionist and a Certified Clinical Hypnotherapist who specializes in behavior modification, nutritional counseling, and weight loss. She is the owner of The Hungry Heart in Wappingers Falls and Mount Kisco, New York, the only weight loss program of its kind in the Hudson Valley. Jodi has over 16 years of clinical nutrition experience in a hospital which led her to The Hungry Heart where she inspires clients to enjoy a higher quality of life free of compulsive and emotional eating. Jodi's enthusiasm is also spread through her webinars and workshops.